

7-25-01

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July 24, 2001

FACSIMILE 314-231-4342 http://www.senniger.com

PATENTS, TRADEMARKS, COPYRIGHTS AND RELATED MATTERS

> OF COUNSEL IRVING POWERS DONALD G. LEAVITT RICHARD G. HEYWOOD

STUART N SENNIGER (1921-1997)

UTILITY PATENT APPLICATION TRANSMITTAL

(new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket Number: KPLO 7033

First Named Inventor: Sae-Young YOON

Title: METHOD FOR TRANSMITTING ADVERTISEMENTS VIA ELECTRONIC

MAILS

Express Mail Label Number: EL 910280361 US

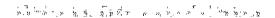
TO: Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231

APPLICATION ELEMENTS

- 1. [X] Fee Transmittal Form (original and duplicate)
- -2. [X] Applicant claims small entity status
- 3. [X]Specification [Total Pages 33]
- Drawings [Total Sheets 10] 4. [X]
- Oath or Declaration [Total Pages 04] 5.
 - ſΊ Newly executed (original or copy) [X] New (unexecuted)
 - b. [] Copy from a prior application (for continuation/divisional with Box 19 completed)
 - i. [] DELETION OF INVENTOR(s) Signed statement attached deleting inventor(s) named in prior application.

6.	copy cons: accor	Incorpation By Reference (useable if Box 5b is marked) entire disclosure of the prior application, from which a of the oath or declaration is supplied under Box 5b, is idered as being part of the disclosure of the impanying application and is hereby incorporated by rence therein.
7.	[X]	Application Data Sheet
8.	[]	CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)
9.	[]	Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
		 a. [] Computer Readable Form b. [] Specification Sequence Listing on: i. [] CD-ROM or CD-R (2 copies); or ii. [] paper c. [] Statements verifying identity of above copies
		ACCOMPANYING APPLICATION PARTS
10.	[]	Assignment Papers (cover sheet & document(s))
11.	[]	37 CFR 3.73(b) Statement [] Power of Attorney
12.	[]	English Translation Document (if applicable)
13.	[]	IDS with PTO-1449 [] Copies of IDS Citations
14.	[X]	Preliminary Amendment
15.	[X]	Return Receipt Postcard
16.	[]	Request and Certification for Non-Publication. Form PTO/SB/35 is attached.
17.	[X]	Certified Copy of Priority Document(s) if foreign priority is claimed
18.	[]	Other:
		IF A CONTINUING APPLICATION, CHECK APPROPRIATE BOXES AND SUPPLY THE REQUISITE INFORMATION
19.	[]	Continuation [] Divisional [] Continuation-in-Part of prior application No.:
	[]	Complete Application based on provisional Application No
Prior application information: Examiner: Group Art Unit:		

2





CORRESPONDENCE ADDRESS

20. Correspondence Address: Customer Number 321 Attention: Robert M. Bain

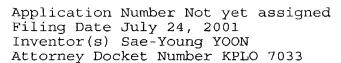
Respectfully submitted,

Robert M. Bain, Reg. No. 36,736

Robert M Ba.

RMB/cjl

FEE TRANSMITTAL



METHOD OF PAYMENT

- 1. [] The Commissioner is hereby authorized to charge the indicated fees to Deposit Account No. 19-1345.
 - [X] The Commissioner is hereby authorized to charge any additional fees required under 37 CFR 1.16 and 1.17 to Deposit Account No. 19-1345.
 - [X] Applicant claims small entity status.
- 2. [X] Check Enclosed. The Commissioner is hereby authorized to charge any under payment or credit any over payment to Deposit Account No. 19-1345.

FEE CALCULATION

1. [X] BASIC FILING FEE Subtotal (1) \$355.00 (Type: <u>UTILITY</u> 2. [X] EXTRA CLAIM FEES Subtotal (2) \$40.00 Total Claims 10 Independent Claims Multiple Dependent Claims 00 ADDITIONAL FEES Subtotal (3) \$ 3. [] Surcharge - late filing fee or oath Surcharge - late provisional filing fee or cover sheet Extension for reply within ____ month Notice of Appeal Filing a Brief in Support of an appeal [] [] Request for ex parte Reexamination [] Petitions to the Commissioner [] Submission of Information Disclosure Statement Recording each patent assignment per property [] Request for Continued Examination [] [] Other: _

TOTAL AMOUNT OF PAYMENT \$395.00

| July 24, 2001 | Robert M. Bain, Reg. No. 36,736 | Date

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